SOMALI WOMEN AWARDS









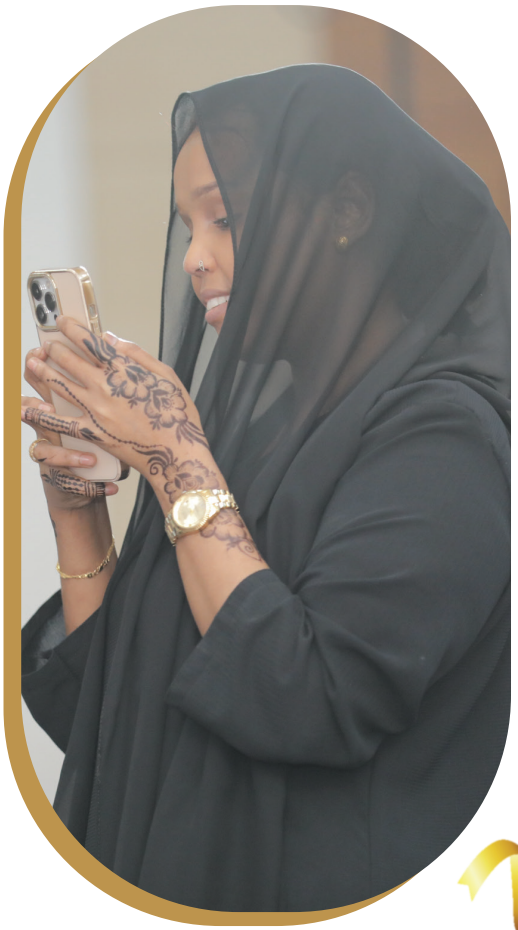


@somaliwomenawards

18th OCTOBER 2024

INTRODUCTION

Somali Women Awards is a prestigious event designed to celebrate and recognize the exceptional achievements and contributions of women in various fields.The Award aims to inspire, motivate, and empower women by showcasing their accomplishments and providing a platform to share their stories of success. It serves as a catalyst for positive change andencourages gender equality, diversity, and inclusivity.





OBJECTIVES

- Recognize and honor women who have made significant contributions and achieved excellence in their fields.
- Inspire and empower women by highlighting their achievements and success stories.
- Promote gender equality and women's empowerment.
- Encourage networking and collaboration among women professionals.
- Create awareness about the importance of diversity and inclusivity.
- Provide a platform for women to share their experiences, challenges, and strategies for success.

Award Categories:

The event will include multiple award categories representing various sectors, such as business and entrepreneurship, science and technology, arts and culture, social impact,sports, education, and more. Each category will recognize outstanding women who have excelledin their respective fields.

Keynote Speakers:

Renowned women leaders and influencers will be invited to deliver inspiring keynote speeches, sharing their personal journeys, challenges faced, and lessons learned.

Panel Discussions:

Engaging panel discussions will be conducted on topics related to women's empowerment, leadership, breaking barriers, and creating an inclusive society. Panelists will comprise accomplished women from diverse backgrounds.

Success Stories:

Inspirational stories of successful women will be highlighted through videos, presentations, and live interviews, showcasing their achievements and the impact they have made.

Networking Opportunities:

The event will provide ample networking opportunities for attendees, fostering connections and collaborations among women professionals, entrepreneurs, and influencers.

Entertainment and Cultural Performances:

The event will feature live performances by talented women artists, musicians, dancers, and cultural groups, celebrating

AWARD CATEGORIES

- Social Impact and Humanitarian Award
- Education Transformation Award
- Health and Wellbeing Award
- Leadership and Governance Award
- Women in Sport Award
- Science and Technology Award
- Sustainability and Environmental Award
- Women in Civil Engineering Award
- Art and Cultural Award
- Honorary Award



SELECTION PROCESS

The selection process will ensure transparency, fairness, and integrity in recognizing and honoring women who have truly excelled in their fields and have made a significant difference in their communities and society as a whole.

a) Nomination Phase:

The awards will be open for nominations from the public. Individuals, organizations, or nominating committees will be invited to submit nominations for deserving women in the specified award categories. Nominations will include a detailed description of the nominee's achievements, contributions, and their impact in their respective fields.

b) Evaluation and Shortlisting:

A panel of esteemed judges, comprising experts and professionals from relevant industries, will review the nominations and shortlist a set of finalists for each category. The evaluation process will consider factors such as achievements, leadership qualities, impact, innovation, and social contribution.

c) Finalist Interviews:

The shortlisted finalists may be invited for personal interviews or presentations to further assess their accomplishments and understand their stories of empowerment and success.

d) Winner Selection

will be based on online voting website which the population can see the list of candidates or options to be voted on. There will be a rules and strictures of the voting process, such as the start and end dates, voting methods (e.g., single choice, multiple choice, ranked choice), and any additional instructions.



SPONSORSHIP

Gold Sponsor - $3,250

🏆 Prominent logo display on all event materials (banners, brochures, website, LED Screen).
🎤 Opportunity for a representative to deliver a keynote speech.
📱 Dedicated social media shout-outs before and during the event.
🎉 Recognition during the event by the MC.
🎟️ Complimentary event tickets (10 tickets).
📰 Inclusion in press releases and promotional materials.

Silver Sponsor - $2,450

🥈 Logo display on event materials (banners, brochures, website).
📣 Social media mentions leading up to the event.
🎉 Recognition during the event by the MC.
🎟️ Complimentary event tickets (5 tickets).
🎁 Opportunity to include promotional materials in attendee gift bags.

Bronze Sponsor - $1,500

🥉 Logo display on event materials (banners, brochures).
🎉 Recognition during the event.
🎟️ Complimentary event tickets (2 tickets).
🎁 Opportunity to include promotional materials in attendee gift bags..

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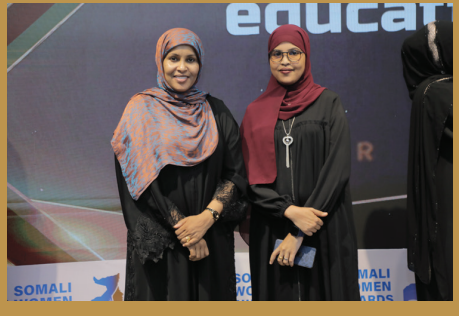




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